



2024 PROFESSIONAL AWARDS

CALL FOR ENTRIES

AWARD CATEGORIES

GENERAL DESIGN

- RECOGNITION:** Projects designed and constructed for any public or private client independent of site-specific residential projects (these should be submitted under residential design). All projects must be built.
- EXAMPLES:** Include but are not limited to the following: corporate headquarters, residential developments, private institutional facilities, retail establishments, recreational facilities, parks, urban plazas, streetscapes, public school campus projects, transportation, infrastructure, landscape art, stormwater management, green roofs, historic preservation, transportation or infrastructure, etc.
- CRITERIA:** Context and appropriateness to site and program; clarity of intent; ability to extend the dialogue of contemporary design; use of materials; innovative ideas; incorporation of ecological design principles; efficient use of budget; attention to details.

RESIDENTIAL DESIGN

- RECOGNITION:** Site-specific works of landscape architecture for residential use. All projects must be built.
- EXAMPLES:** Include but are not limited to single family or multifamily residential landscapes, cabins/retreats, residential terraces, gardens, new construction or renovation projects, historic preservation, affordable landscape concepts, etc.
- CRITERIA:** Context and appropriateness to site and program; clarity of intent; ability to extend the dialogue of contemporary design; use of materials; innovative ideas; incorporation of ecological design principles; efficient use of budget; attention to details.

PLANNING AND URBAN DESIGN

- RECOGNITION:** The wide variety of professional activities that lead to, guide, and evaluate landscape architecture design. Entries are not required to be built or implemented.
- EXAMPLES:** Include but are not limited to the following: urban, suburban, rural, or regional planning efforts; transportation, town or, campus planning; master plans; development guidelines; policy work; environmental review documents; cultural resource reports; natural resources protection; historic preservation planning, etc.
- CRITERIA:** Quality of the analysis and planning effort; context; environmental sensitivity and sustainability; likelihood of successful implementation; and value to the client, the public, and other designers.

COMMUNICATIONS

- RECOGNITION:** Achievements in communicating a valuable lesson about landscape architectural works, techniques, technologies, history, or theory to an intended audience.
- EXAMPLES:** Include but are not limited to the following: print media, film, video, audio, CD, or DVD formats; online communications; interpretive design; exhibition design, etc.
- CRITERIA:** Effectiveness of message presentation, the innovation in approach or delivery, and the value to the intended audience. NOTE: An official entrant in the Professional Awards Communications category is not required to be a landscape architecture professional. Entrants are encouraged to provide a hard copy of their entry to the Co-Directors of Awards and Banquet.

RESEARCH

- RECOGNITION:** Research that identifies and investigates challenges posed in landscape architecture, providing results that advance the body of knowledge for the profession.
- EXAMPLES:** Include but are not limited to the following: investigations into methods, techniques, or materials related to landscape architecture practice; studies of relationships of landscape architecture to law, education, public health and safety, or public policy; etc.
- CRITERIA:** How the research is framed; the context and resources of the study; the methods of inquiry; the results of investigation; and the lesson value of the research conclusions to the field at large. NOTE: An official entrant in the Professional Awards Research category is not required to be a landscape architecture professional.

SMALL BUDGET/ BIG IMPACT (NEW AWARD)

- Recognition:** Small projects with big impacts and/ or pro bono community service by Minnesota landscape architecture professionals demonstrating sound principles and values of landscape architecture. The project submitted must have a construction budget of less than **\$500K**.
- Examples:** Typical entries include: Providing community based advocacy, design, and/ or related site planning services to Minnesota non-profit organizations, community based groups, schools, etc.
- Criteria:** The jury will consider the effectiveness related to the service and the demonstration value to other communities, students, and professionals. Provide in your written narrative information on project duration and, if available, estimated dollar amount of donated services.



UNBUILT WORKS

- Recognition:** Projects include unrealized professionally-completed designs for public, private, and residential clients. This category is not intended for projects that are under construction or anticipated to be built in the near future. This category is not intended for student work. Projects that win in the unbuilt category cannot be later submitted for built works awards.
- Examples:** Any site-specific unbuilt work.
- Criteria:** Quality and clarity of graphics and design ideas; innovative ideas and approach; ability to act as model for future work.

STUDENT WORK

- Requirements:** ASLA Student member or a student in an accredited Landscape Architecture or Environmental Design program.
- Recognition:** Projects in this category include any landscape architecture projects completed by individual students or student groups. This category is not intended for projects completed by professional landscape architects or design firms. Projects that win in the student work category cannot be later submitted under any of the professional categories.
- Examples:** Any student landscape architecture work including: planning, communications, research, urban design, and site design.
- Criteria:** Quality and clarity of graphics, context, and design ideas; innovative ideas and approach; design value. These projects will be judged on their own merit and not against the professional work submitted under the other categories.

PEOPLE'S CHOICE AWARD (Reviewed and Voted on at the GALA)

- Recognition:** All project submissions will be displayed digitally and on small printouts at the Awards Gala for voting by attendees. Votes will be tallied before the awards presentation begins, and the winning project will receive a People's Choice Award certificate at the banquet.
- Criteria:** Votes received by attendees of ASLA-MN's Awards Gala based on project displays.



SUBMISSION GUIDELINES AND REQUIREMENTS

ELECTRONIC FILE NAMING CONVENTIONS

Due to the overwhelming volume of entry submissions, we ask entrants to please follow electronic file naming conventions. naming conventions will lose eligibility.

1. ENTRY PDF

- **FORMAT & NAMING CONVENTION**
 - Entries are to be submitted in one 8.5" by 11" PDF document containing the information outlined in the three bullet points below. Submissions should be landscape and page format - NOT spread since they will likely be reviewed by jurors on digital display devices.
 - **NAMING CONVENTION TO FOLLOW THE FORMAT:** Award Category_Entry Name.pdf, e.g. General Design_RiverFirst.pdf
- **ABSTRACT**
 - 1 page (first page)- Project name, location, entry category and brief, concise description of the project, less than 100 words that clearly depicts the overall theme, scope, intent, and result of the project. This is a text page only, NO IMAGERY.
- **NARRATIVE**
 - 1-2 pages (second/third page) - Text of not more than 750 words describing the landscape architect's role and responsibilities, project scope, design solution and other unique projects attributes. and why the submitter deems the project worthy of consideration for an award. special qualities of a project that demonstrate excellence in landscape architecture. The submission text should describe the specific roles and contributions of the landscape architects directly involved in the project. Submissions with vague or inadequate information on role of the landscape architect will be ruled ineligible. This is text only, NO IMAGERY.
- **IMAGERY**
 - 10-15 pages – Well composed single images or collages visualizing and/or illustrating the project work and its results. contain titles with text captions of no more than 50 words per page.

2. COMMUNICATIONS AND SOCIAL MEDIA CONTENT (SEPARATE SUBMITTAL FROM ENTRY PDF ABOVE. THIS SUBMITTAL IS REQUIRED)

- **ELECTRONIC FILE NAMING CONVENTION**
 - Award Category_Entry Name_IMG_(image category; see below)_Image Name
- Per our mission to celebrate professional accomplishments and educate the public, all entrants will be required to submit the following content.
 - 100 word statement describing your entry to an audience outside of landscape architecture. This statement will be submitted in a text entry field during the electronic submittal process.
 - 10 high resolution (HR) images that capture the essence and various facets of your entry (e.g. General Design_RiverFirst_IMG_HR_Aerial), submitted as image files and compressed into a .zip file.
 - 5 instagram (IN) ready images (e.g. General Design_RiverFirst_IMG_IN_Aerial), submitted as image files and compressed into a .zip file.
 - Completed PDF with all five lines completed that describe your entry's Instagram captions, hashtags and callouts. You will be able to download this document during the electronic submittal process. File naming convention: Award Category_Entry Name_IN descriptions.pdf
 - 5-10 process (PR) images capturing early concepts, sketches, construction, community engagement, materiality, design charetting, ideation, etc. (e.g. General Design_RiverFirst_IMG_PR_Aerial), submitted as image files and compressed into a .zip file.

3. DIGITAL DISPLAY BOARD AND PDF

- **ELECTRONIC FILE NAMING CONVENTION**
 - PC_Award Category_Entry Name, e.g. General Design_RiverFirst
- **ENTRY POWERPOINT SLIDES**
 - All project entrants must submit up to four powerpoint slides (including intro/ text only slide) to be displayed at the Awards Gala, used for voting for the "People's Choice" Award and archived at the University of Minnesota Northwest Architectural Archives. The intro slide shall display the project title and submittal category in the placeholder location from the downloaded template. All slides (excluding the first slide) shall display attractive imagery whether it be a single photo or collages and must be anonymous. Slide outline shall be downloaded from link below.
- **ENTRY PDF**
 - Entries are to be submitted in one 8.5" by 11" PDF document containing the information outlined in the three bullet points below. Submissions should be landscape with a 10 mm margin on all sides as they will be printed and on display. PDF shall contain no more than 4 pages total described below. Pages may be compiled from the entry PDF that is submitted for the jury, but know that a 10mm margin will be printed on all sides and the total pages are reduced to 4. All pages and submittals shall be anonymous
 - 1 page (first page) - Project name, location, entry category and brief, concise description of the project, less than 100 words that clearly depicts the overall theme, scope, intent, and result of the project. This is a text page only, NO IMAGERY and shall display the ASLA-MN logo somewhere on it.
 - 1-3 pages (second, third, fourth, and fifth page) should display attractive images and may have descriptive text.

ASLA-MN Logos and Power-point slide template is available for download at <https://aslamn.org/awards>

The powerpoint file and PDF shall be e-mailed to Ryan Hermes by April 19th, 2024 at 3:00 p.m. to:
Ryan Hermes
ryan.hermes@widseth.com



ASLA MINNESOTA

CONFIDENTIALITY

All material for review by the jury must be kept anonymous or it will be ruled ineligible. If submitting work that identifies the submitter (boards, reports, slides, etc.), you must delete any identifying marks. Projects submitted in the "Communications" category need not conform to this requirement.

The identity of the designer, author, firm or agency should only be on the entry form.

PHOTO RIGHTS AND PUBLICITY

ASLA-MN is committed to celebrating our professional achievements among each other and educating the broader community about landscape architecture. We've accomplished this mission through various outlets: *_SCAPE* magazine, *SPACES* magazine, social media accounts, etc.

Submitting a project for an ASLA-MN Professional Award/s is granting permission and consent to ASLA-MN for the use of any entry information, supporting documentation or imagery for presentation under any legal condition, including but not limited to: publicity, copyright purposes, advertising, and web content. No limitations can be placed on photo use or the entry will not be considered.

Entrants assume all responsibility for copyrights, photographic fees, and client permission for further use of photos by the Minnesota Chapter of the American Society of Landscape Architects.

ENTRY PROCESS

ENTRY FORM

Complete the professional awards entry form and make payment via the Wufoo online form found by visiting:
<https://aslamn.org/events>

ELIGIBILITY

Those submitting nominations must meet at least one of the following requirements:

1. Fellow of the Minnesota Chapter of the ASLA
2. Full Member of the Minnesota Chapter of the ASLA
3. Associate Member of the Minnesota Chapter of the ASLA
4. Student Member of the Minnesota Chapter of the ASLA
5. Affiliate Member of the Minnesota Chapter of the ASLA
6. Registered Landscape Architect in the State of Minnesota
7. Refer to the ASLA website for a description of membership categories at <http://www.aslamn.org>

ENTRY FEES

ASLA-MN Member Entry: \$200.00 per submission
General Entry: \$400.00 per submission

ASLA-MN Student Member Entry: \$25 per submission
General Student Entry: \$50 per submission

ENTRY DEADLINE

All entries must be received by or before March 18, 2024 11:59 PM central time.

JUDGING AND RECOGNITION

This year's entries will be reviewed and judged by another ASLA state chapter. Award-winning submissions will be publicly recognized and displayed during the 2023 ASLA-MN Awards Gala and will receive an ASLA Certificate of Recognition. The Jury reserves the right to reallocate an entry to a different award category if it believes it would be best judged under that category's selection criteria.

All entries will be archived with the University of Minnesota Northwest Architectural Archives. Northwest Architectural Archives collects the records of architects, engineers, contractors, landscape architects, and interior designers from a region which includes Minnesota, western Wisconsin, northern Iowa, and the eastern Dakotas. Learn more at <https://www.lib.umn.edu/scr/bm/naa>.

AWARDS GALA

The Awards Gala takes place Friday, April 26th, 2024 at the Nicollet Island Pavilion in Minneapolis, MN. Please follow ASLA MN's Instagram and Facebook accounts for more details.

QUESTIONS

ASLA-MN's 2024 Co-Directors of Awards and Banquet
Ryan Hermes, Ryan.Hermes@widseth.com
David Patten, David.Patten.la@gmail.com